

Vinitaly

7-10 April 2019

www.vinitaly.com

One of the key dates in Veronafiere's calendar, Vinitaly confirms its status as the most important international wine and spirits event. The 52nd edition in 2018 attracted 128,000 visitors from 143 countries, with 32,000 thousand accredited international buyers (+6%). Vinitaly is a networking system that includes initiatives by Vinitaly International in Russia, China, Canada and the United States, OperaWine, Vinitaly Wine Club, VIA-Vinitaly International Academy, wine2wine, the International Packaging Competition and the Vinitaly & the City off-show event. Since 2015, Vinitaly has been included by the Ministry of Economic Development in the Special Made in Italy Promotion Plan for the internationalisation of the Italian agro-food sector. From May to October 2015, Vinitaly was in the forefront of Milan Expo, having been appointed by the Ministry of Agricultural, Food and Forestry Policies to implement the "WINE - A Taste of ITALY Pavilion" visited by 2.1 million people. 2017 also saw the debut of the new international guide "5 Star Wines - The Book" - designed to be an effective business tool and genuine marketing lever for companies. 2018 saw the launch of the Vinitaly Directory as the evolution of the traditional catalogue: a portal with Chinese and English translations acting as a guide for business as well as a web tool ensuring permanent promotion for companies attending Vinitaly. On the training front, the Vinitaly International Academy - thanks to 11 Italian Wine Experts and 151 Italian Wine Ambassadors from 28 countries - promotes the features of Italian vines and wines on an international scale.

Vinitaly International - Vinitaly International is the strategic international arm of Vinitaly. In its role as an ambassador for Italian wine, it creates a bridge between Italy and the rest of the world by encouraging communication and collaboration between Italian wine producers and players on the main international markets.

During 2018, Vinitaly International took part in the most important wine & food event for the American retail channel, Winter Fancy Food (21-23 January in San Francisco) and Summer Fancy Food (30 June-2 July in New York). The stages of Vinitaly Russia have also been confirmed, as well as attendance at the Taste of Hope charity event in New York. The Vinitaly International Academy (VIA), on the other hand, is an initiative designed to promote Italian grape varieties by explaining, divulging and promoting the special features of Italian wine worldwide. VIA was launched for the first time in February 2014. Today - after four editions in Verona and five abroad - VIA can rely on the support of 11 Italian Wine Experts and 151 Italian Wine Ambassadors from 28 different countries.

Wine South America

26-29 September

www.winesa.com.br

Wine South America: this International Wine Fair arose from the need to promote the Brazilian wine sector; at the same time, it aims to become an important opportunity for international companies in the wine sector keen to find new business opportunities or expand their business in South America.

wine2wine

26-27 November

www.wine2wine.net

Wine2wine is the innovative platform of services that Veronafiere-Vinitaly has developed for training, information and networking of export-oriented companies operating in the wine chain. The event was founded in 2014 and is the only forum in Italy focusing on wine business rather than wine products. It is a tool that aims to expand business for companies on international markets.

Sol&Agrifood

7-10 April 2019

www.solagrifood.com

Sol&Agrifood is the Quality Agro-Foods Exhibition held every year in Verona in conjunction with Vinitaly. A large section of the exhibition is devoted to high quality olive oil, in keeping with the tradition and experience perfected by Veronafiere since 1987 when the first Olive Oil Show was held and thereafter with Sol.

In 2018, the event attracted 59,300 visitors (27% international from 130 countries); it is also the perfect showcase for the promotional events dedicated to the oils winning Sol d'Oro awards, the most important international olive oil competition organised by Veronafiere that now boasts two editions per year: Sol d'Oro Northern Hemisphere in Verona in February as the preview event for Sol&Agrifood and Sol d'Oro Southern Hemisphere, travelling around producer countries south of the Equator.

Sol d'Oro Northern Hemisphere

Sol d'Oro Northern Hemisphere is the international oil competition organized in Verona by Veronafiere as a preview of Sol&Agrifood. First held in the 1990s under the name of Leon d'Oro, it took its current name in 2002. The competition aims to enhance and promote the best olive production around the world. The panel made up of international tasters assesses olive oils in Extra Virgin (light fruity, medium fruity and intense fruity), single-variety and organic categories.

Sol d'Oro Southern Hemisphere

In addition to the national wine sector, in 2014 Veronafiere also decided to promote excellence in olive oil production outside Italy itself with Sol d'Oro Southern Hemisphere, the Sol&Agrifood International Olive Oil Competition. Oils winning awards at Sol d'Oro Southern Hemisphere are entitled to affix the internationally acknowledged Sol d'Oro, Sol d'Argento and Sol di Bronzo "quality stickers" and will be included in the "Sol d'Oro Stars" guide published annually by Veronafiere and distributed to buyers and sector journalists.

Evoo Days - In 2017, Veronafiere's offering was joined by EVOO Days - two days of training focusing on extra virgin olive oil organized by Veronafiere during Sol d'Oro Northern Hemisphere.

Evoo Days

From 2017 to the offer of Veronafiere are added the EVOO Days, two days of training on extra virgin olive oil organized by Veronafiere during the Sol d'Oro Northern Hemisphere.

Fieragricola
31 January-3 February
www.fieragricola.it

The first of its 113 editions was held in 1898, making Fieragricola one of the oldest and most important events organised by Veronafiere. The biennial international exhibition dedicated to the primary sector brings together in a complete and crossways manner sectors such as agricultural engineering/mechanisation, livestock farming, renewable energy, agro-pharmaceuticals, vineyards and orchards. The 113th Fieragricola show in Verona closed with over 130,000 visitors (15% international), consolidating its leadership in Italy and confirming its status as one of the most high-appeal exhibitions in Europe. The crossways formula focusing on specialist verticalization of supply chains targeting new frontiers in innovation has proven to be highly successful.

The entire agricultural sector, with more than 1000 exhibitors and 980 head of livestock, came together for four days in Verona: all in all, 10 halls were occupied alongside four outdoor areas, with over 57,000 square meters of net exhibition space distributed across all sectors.

The 113th Fieragricola saw a recovery on domestic market with an increase in visitors, especially from Campania, Sicily and Sardinia. Yet even international trade delegations from Europe, Eastern Europe, North Africa, Brazil and Iran also showed great interest in Italian technologies and know-how.

Feiragricola
Brasil

120 years after its debut in Verona, Fieragricola welcomed its second Brazilian edition - Feiragricola - in partnership with Milanez & Milaneze (22-25 August 2018). This new trade fair is a B2B event with eminently technical content attended by visitors with high decision-making powers focusing on agribusiness across the board: agriculture, animal farming, biodiesel, pesticides, forestry, etc. Fieragricola presents innovative solutions for the rural market and will be promoted as an important development platform for the sector in Espirito Santo State.

Fieragricola @
Siam/ Morocco
April 2019

Experience gained in Casablanca with the Médinit Agro showcase, saw Fieragricola return to Morocco to organize the Italian Pavilion at Siam - Salon International de l'Agriculture au Maroc, the main Moroccan event dedicated to agriculture and livestock sectors now at its 13th edition (Meknes, April 2018). The booming local market keeps a close eye on the quality and experience expressed by Made in Italy products and technologies.

Marmomac
26-29 September
www.marmomac.com

Marmomac is the most important exhibition in the world dedicated to natural stone and related processing technologies, not to mention design and professional training. Marmomac in 2017 attracted more than 1,650 exhibiting companies (64% from 56 countries). 68,000 operators from 147 countries also attended the last edition. It was not only business: Marmomac also turned stone design and product culture into effective promotional levers by involving growing numbers of sector professionals and encouraging the use of stone materials among designers and architects through initiatives such as exhibition, seminars and lectio magistralis. Marmomac 2017 also saw several new initiatives make their debut: from the signing of the new partnership in China with Qingdao Fair, to the letter of intent signed with IMM-Carrarafiere for the joint promotion abroad of respective stone districts and the announcement of the strengthening of marble and construction events in South America managed by our subsidiary Veronafiere do Brasil.

SaMoTer
22 -25 March 2020
Preview 21st of March
www.samoter.it

The Verona Exhibition Centre is home once again in 2020 to SaMoTer, the Triennial International Earth Moving and Building Machinery Exhibition, now at its 31st edition. The event is trade only for sector operators and will be attended by all areas in the value chain from construction equipment to concrete, drilling and crushing, hoisting/lifting, vehicles and components, and even services. Samoter was joined in 2014 by Asphaltica, the bitumen and road infrastructure event organized in collaboration with Siteb (Italian Bitumen, Asphalt and Road-Building Association). Samoter in 2017 attracted more than 53,000 visitors (+33% over 2014) from 77 countries, with 450 exhibitors from 23 countries and 40,000 thousand square metres of net exhibition area (+25%).

TISE West
Stonexpo Marmomac
Americas

TISE West (Las Vegas, 30 January-1 February 2018) is the outcome of partnership between Informa Exhibitions and Veronafiere, that since 2008 has been involved in the Stonexpo/Marmomacc Americas project, the most important North American exhibition dedicated to the natural stone sector which, in conjunction with Surfaces and TileExpo, gave rise in 2014 to TISE - The International Surface Event, that has already become the landmark event in the USA for professionals in the marble and natural stone, flooring and surfaces and tiles market.

Vitoria Stone Fair
Expo Construções
Mec Show
Cachoeiro Stone Fair
Brasil

In Brazil, through its subsidiary Veronafiery do Brasil, Veronafiery organises the Vitória Stone Fair/Marmomac Latin America, one of the most important global events dedicated to marble and natural stone and a landmark for companies in this sector. The city of Vitória is also home to Expo Construções, the main event in the construction sector in Espírito Santo State, and Mec Show, the engineering, energy and automation trade fair now at its 10th edition. Espírito Santo State in Brazil itself welcomes the Cachoeiro Stone Fair, another historic show in the natural stone sector staged in the largest natural stone processing district in the Americas.

Médinit Expo
Morocco

Again in North Africa, Veronafiery - through its subsidiary Médinit - is organising Médinit Expo in Morocco (Casablanca, 25-27 October 2018), now at its 9th edition: a showcase where leading companies representing the entire Made in Italy production chain can present products and technologies to the Moroccan market. Thanks to the Casa Médinit format, Veronafiery and Médinit accompany Italian companies specialising in interior design/furnishings, furniture, in/out door equipment, luxury lifestyle, textiles, lighting, bathroom furniture and renovation to discover several highly most interesting markets through exclusive management of the Italy Area set up during important sector events: IDF Oman in the Sultanate of Oman, Design Shanghai in China, For Habitat in the Czech Republic.

Oil&nonoil-S&TC
9-11 October
www.oilnonoil.it

Oil & nonoil - Fuel Storage and Transportation, is the only Italian event for all operators in the liquid and gas fuel supply chain. The 2018 edition of Oil&nonoil focuses on energy for mobility and services for motorists. Veronafiery is aiming to establish an event of international calibre. Conferences, seminars and workshops to expand analysis of the issues at the heart of operators' interest. The exhibition also presents an appointment in Rome, dedicated to Central-Southern Italy which is held in odd years.

Metef
June 2020
www.metef.com

The 12th edition of Metef is scheduled at Veronafiery in 2020. It is the most important event in Italy dedicated to the world of aluminium, innovative metals and foundries. In 2017, the exhibition attracted 400 exhibiting companies (35% international) and 11,000 specialist operators (40% from 63 countries).

Legno&Edilizia**7-10 February 2019**www.legnoedilizia.com

The 11th edition of Legno&Edilizia - the specialist international exhibition focusing on all applications of wood in buildings in macro areas such as fittings/frames, roofs and coverages, floors and a section dedicated to wood-fire heating. The 2017 edition was attended by 20,500 visitors and 153 companies from 13 countries over a show area of 25 thousand square meters hosting more than 30 events including conferences, workshops and meetings with designers.

Progetto Fuoco**19-23 February 2020**www.progettofuoco.com

Progetto Fuoco is the biennial event dedicated to wood combustion systems and equipment generating heat and energy. The 11th edition, on the strength of 782 exhibitors (+5%, 322 international) and significant attendance by buyers travelling from all the world's main markets - both traditional and emerging - turned Verona into the global centre for every solution based on heating using wood biomasses; such success testifies to the growing importance of the sector, in terms of the market and environmental sustainability.

Job&Orienta**29 November****1 December**www.joborienta.info

Job&Orienta is a national event focusing on guidance, education, training and work held Veronafiere by now for 28 years. The 2017 edition titled "Focus on innovation to build the future" attracted visitors and more than 75,000 visitors (+3000 over 2016) and more than 500 entities, including schools, academies and universities, training organisations, institutions, more than 3,000 speakers and 2016 appointments such as conferences and debates. The event is promoted by Veronafiere and the Veneto Region in collaboration with the Ministry of Education, Universities and Research and the Ministry of Employment and Social Policies. The appointment is an occasion for updates and comparisons for operators in the education and training world as well as an important guidance opportunity for young people.

Innovabiomed**March 2020**www.innovabiomed.it

Innovabiomed is the new event dedicated to the biomedical industry organized by Veronafiere in collaboration with the Mirandola biomedical district and Gruppo RPM Media Srl. The format envisages two days of meetings and comparisons involving the world of scientific research and suppliers and producers of medical devices used in a broad spectrum of clinical sectors ranging from surgery to oncology, haemodialysis, anaesthesia, diagnostics and resuscitation/intensive care. Innovabiomed also seeks to be an opportunity for professional updating by outlining medium and long-term scenarios through conferences, technical seminars and theme-based workshops.

Fieracavalli
25-28 October 2018
www.fieracavalli.it

Fieracavalli celebrates 120 editions in 2018, thereby confirming its status as the most prestigious event dedicated to international equestrian scene. For well over a century, in fact, Fieracavalli has been the perfect link between passion for the horse world, tourism, sport, breeding and entertainment. In 2017, more than 160 thousand visitors gathered in the halls of the exhibition centre; visitors from abroad came to 16.5%, of total (from 63 countries). Two hundred events animated the 12 halls of the show, including top-level sporting competitions such as Jumping Verona (the only Italian stage of the Longines FEI World Cup™), morphological competitions, western disciplines, shows and educational activities. Three thousand horses representing 60 international breeds highlighted Italian and international biodiversity, thanks to the input by 35 associations. 750 companies took part from 25 countries. In addition to the exhibition area with the best international brands for breeding and equitation, spectacular performances have been an integral part of the event with appointments such as the Western Show, initiatives dedicated to families and children and the evening Gold Gala, with the top names in equestrian art.

CosmoBike Show
16-17 February 2019
www.cosmobikeshow.it

CosmoBike Show - at its fourth edition - is the international exhibition dedicated to the world of two wheels and pedals. The appointment is even stronger as a strategic occasion for spreading cycling culture and a tool able to meet the needs of companies and the public at large. CosmoBike Show provides hands-on experience and test drives of new products and previews presented by the most important Italian and foreign brands. The outside areas ensure spectacular events thanks to the programmes of races and performances with trial bike and freestyle bmx champions.

Motor Bike Expo
19-21 January
www.motorbikeexpo.it

Motor Bike Expo opens the Veronafiere calendar every year. For three days, Verona is the European landmark for all enthusiasts of custom motorbikes. Thanks to its unique format bringing together almost 700 companies, with major builders, the most famous motorbike fine-tuning workshops in the world, customised motorcycles, accessories, clothing and performances. A showcase that highlights excellence in sports, custom, cafe racer, tourism and off-road sectors.

Verona Legend Cars
4-6 Maywww.veronalegandcars.com

Verona Legend Cars is the international exhibition dedicated to the world of cars where heritage and contemporary models come together to becoming ambassadors and promotional tools. An innovative format organised by Veronafiere in collaboration with Intermeeting Srl with a focus on displays and sales of more than 1,350 of the finest and rarest classic cars. Attendance includes official car builders with previews and innovations, not to mention clubs with rallies and meetings, spare parts, performances, test-drives and a vintage sector. Verona Legend Cars is also the meeting place for enthusiasts, associations, representatives and promoters of Italian motoring culture.

ArtVerona
12-15 Octoberwww.artverona.it

ArtVerona - the modern and contemporary art fair - became wholly-owned by Veronafiere in 2014. The objective is to promote the Italian art system as well as a commitment towards ensuring stricter selection of participants and proposals characterised by research and experimentation. 2017 saw Adriana Polveroni make her debut as artistic director, organising together with Veronafiere 14th edition - which attracted 140 exhibiting galleries, of which 35 taking part for the first time, 14 new independent outfits and 20 in the publishing sector; 480 pairs of VIP Italian and international collectors were hosted in the city (30 more than last year). There were 23,000 visitors, up by 26% compared to 2016 on the inaugural day dedicated to collectors. The event relies on important partnerships such as the one with Angamc - National Association of Modern and Contemporary Art Galleries - and also has awards and a fund for the acquisition of works. ArtVerona boasts an impressive programme of events in the Exhibition Centre itself as well as in the city to involve the world of Italian art: from galleries to artists and institutions.

Model Expo Italy
2-3 March 2019www.modelexpoitaly.it

Model Expo Italy is confirmed the most important modelling and games event in Italy and among the leaders in Europe. 70,000 visitors attended the event in 2018, over an area of 60,000 square meters hosting 370 exhibitors. Six main theme areas cater to enthusiasts of all ages: model aeroplanes, model cars, model boats, model railways, static models and a special area. These are joined by the Games District, organized in collaboration with the Think Comics Association: a space hosting initiatives and events dedicated to games in all their forms. The stars here are cosplayers dressed as comic book heroes, videogames and board games. There is also a hall entirely dedicated to Lego bricks. Exhibition days boast a calendar of more than 200 events including tournaments, shows, parades and cosplayers challenges.

Events in Italy



Worldwide Events

