

PRIVACY NOTICE EX ART. 13 OF THE REG. (EU) 2016/679 (“GDPR”) - ANTI COVID-19 MEASURES

Veronafiere S.p.A. (hereinafter referred to as “**Veronafiere**” or “**Controller**”) provides with the information requested by GDPR concerning the processing of personal data with regards to the activities carried out, in accordance with emergency regulations in force, in order to prevent and limit the spread of Covid-19, *i.e.*:

1. the storage of identification and contact data (name, surname, e-mail) of the events’ participants (provided when registering for such events),
2. the detection of body temperature when entering both the offices and the exhibition centre,
3. the verification that all those entering both the offices and the exhibition centre (visitors, exhibitors, staging staff, employees, etc.) have the so-called "green certificate" or "green pass" (via the VerificaC19 app), an equivalent certificate for non-European visitors or a special certificate for exempt visitors. During this verification activities, people may be asked to show their I.D.

1. Identity and contact details of the data controller

Data controller is **Veronafiere S.p.A.**, Viale del Lavoro, 8, 37135 - Verona, tel. 045 8298111, email address info@veronafiere.it, PEC address mail@pec.veronafiere.it

2. Contact details of the data protection officer (DPO)

You can contact the DPO at the email address dpo@veronafiere.eu

3. Data processing purposes, legal basis and data retention

WHY IS YOUR PERSONAL DATA BEING PROCESSED?	WHAT IS THE BASIS THAT MAKES THE PROCESSING LAWFUL?	HOW LONG DO WE KEEP YOUR PERSONAL DATA?
To guarantee the health and safety of those (visitors, exhibitors, staging staff, employees, etc.) who access Veronafiere premises, in order to limit the spread of Covid-19	The compliance with a legal obligation to which the Controller is subject. The protection of the vital interests of the data subject or of other persons. With regards to the special categories of personal data, the necessity to ensure the protection of the population health , as well as safety in the workplace , pursuant to Articles 9.2, letter b) and g) of the GDPR and 2-sexies, letter u) of d. lgs. 196/2003, in accordance with the emergency regulations in force.	With regard to the measure referred to in p. 1 in the introduction, for 14 days from the last day of the event. With regard to the measure referred to in p. 2, data are not stored unless it is necessary to document the reasons for preventing access. In this case, data are stored for 30 days. With regard to the measure referred to in p. 3, data are not collected (and therefore stored) unless their recording is necessary to document the reasons that prevented access to the data subjects or caused their removal. In case of violation of the obligations provided for by the green pass law and regulations, the data will be stored for as long as is necessary to apply the consequences provided for therein, including any administrative sanctions (see par. 4 below), following the verification of the violation. Once the retention periods have expired, the data will be destroyed, without prejudice to further storage for possible protection of Veronafiere rights in case of litigation or for the fulfilment of legal obligations (e.g., due to the deferral of the state of emergency).

4. The provision of data

Failure to provide data - for the purposes pointed out above and set out in the emergency regulations - precludes access to Veronafiere premise and entails the application of the consequences foreseen by such regulations.

In particular, Veronafiere’s personnel who fail to produce the green pass and are not among those exempt from this obligation are considered unjustified absentees until the presentation of the certification and, in any case, until the end of the state of emergency, without disciplinary consequences and with the right to retain their employment. For days of unjustified absence, no pay or other compensation or emolument, however named, is due.

5. Categories of recipients to whom data may be disclosed

Data may be disclosed to third parties acting as controllers, such as health authorities, Prefettura or the employer of the person concerned, in the cases provided for by emergency law and regulations.

Moreover, data are processed:

- on behalf of the Controller, by third parties, appointed as Processors pursuant to Article 28 GDPR, carrying out activities that are functional to the purposes highlighted above, such as companies providing security and ticketing service, dealing in particular with access management,
- by Veronafiere employees who have been expressly authorised to process such data for the above-mentioned purposes and have received adequate operating instructions. In particular, the persons responsible for carrying out the green pass checks

and ascertaining any violations have been appointed with a specific formal deed, including instructions aimed at guaranteeing protection of the privacy rights of the parties concerned.

6. Data subjects' rights

Data subject shall have the following rights, as well as any right under GDPR:

- to access data concerning him/her in accordance with Article 15,
- to obtain the rectification of inaccurate data,
- to have incomplete data completed,
- to obtain the erasure of data in the cases provided for by Article 17,
- to obtain restriction of processing in the cases provided for by Article 18.

In order to exercise their rights, data subjects can contact the Controller by sending a written communication to the contact details pointed out in par. 1 or an e-mail to privacy@veronafiere.it.

Data subjects shall have the right to lodge a complaint with the competent supervisory authority in the Member State of his or her habitual residence, place of work or place of the alleged infringement.