

Appointment for the 125th edition of the event at Veronafiere from 2 to 5 November 2023

FIERACAVALLI 2022: VERONAFIERE: 140,000 PEOPLE CELEBRATE PASSION FOR THE EQUESTRIAN WORLD

Visitors up by 40% over 2021. The 125th edition of Veronafiere's equestrian event is scheduled 2-5 November 2023.

Verona, 6 November 2022 - The 124th edition of Fieracavalli closed today at Veronafiere after consolidating its leadership as an international landmark event in the equestrian sector. In four days (3-6 November), 140,000 visitors attend the Show from 57 countries. For Fieracavalli itself, this was a return to its traditional format, after the 2021 version held over two weekends with admission restrictions imposed by the pandemic, that nevertheless attracted 100,000 visitors. The Horse Fair this year was inaugurated by the Minister of Agriculture and Food Sovereignty, Francesco Lollobrigida. The President of the Chamber of Deputies, Lorenzo Fontana, also visited the event.

Two hundred events animated the 12 halls of the show, including top-level sporting competitions such as the only Italian stage of the Longines FEI World Cup, morphological competitions, western disciplines, shows and educational activities. Fieracavalli also welcomed numerous initiatives in terms of entertainment for the whole family, with performances in outdoor areas, the Gold Gala in the evening and regional cuisine served by food-trucks also in the evening.

The breeding sector is always the absolute protagonist of the event thanks to 2,400 horses representing 60 international breeds, thereby highlighting biodiversity in Italy and abroad thanks also to the efforts of 35 associations. Visitors also found the finest equitation equipment and superb horseback tourism offerings presented by 700 companies from 25 countries. The next edition of Fieracavalli is scheduled 2-5 November 2023.

"Fieracavalli," said Federico Bricolo, President of Veronafiere, "continues its tradition of success that began 124 years ago that sees Veronafiere committed - alongside the Ministry of Agriculture, ICE-Trade Agency, FISE, FEI, AIA, breeding associations, companies and sponsors - to promoting the development of a sector in our "green" economy that contributes more than 3 billion euros to Italy's GDP and employs more than 50,000 people."

"Our Show is still the largest showcase in the world for companies in the sector and the promotion of across-the-board equestrian culture," said Maurizio Danese, Managing Director of Veronafiere. Thanks to the value of its brand, Fieracavalli is a multiplier for business by companies who meet buyers during the trade fair selected together with ICE-Trade Agency from target markets in Germany, United States, United Kingdom, India, Indonesia, Libya, Thailand, Tunisia, Morocco, Estonia and Latvia."

"Fieracavalli is an exceptional event that is much loved by everyone who enjoys equestrian sports as well as enthusiasts. It is undoubtedly the landmark international fair where equitation plays such an important role," said Marco Di Paola, President of FISE-Italian Federation of Equestrian Sports. The event also hosted the world's top riders in the Jumping Verona Hall as well as all the regional competitions and national finals in the FISE Arena."