

## PRIVACY POLICY

Veronafiery S.p.A. provides hereunder the information relating to the processing of your personal data when you are browsing the website (hereinafter "Site") pursuant to article 13 of Regulation 2016/679 (hereinafter "GDPR") and art. 122 of the Legislative Decree no. 196/2003, as amended (hereinafter "Privacy Code").

### 1. Identity and contact details of the controller

The data controller is Veronafiery S.p.A., with registered office in Viale del Lavoro, 8, 37135 Verona (VR) Tel. 045 8298111 – Fax 045 82 98 288, e-mail [info@veronafiery.it](mailto:info@veronafiery.it) (hereinafter also "Controller").

### 2. Contact details of the Data Protection Officer (DPO)

You can contact the DPO at [dpo@veronafiery.eu](mailto:dpo@veronafiery.eu)

### 3. Personal Data processed

Through the Site, the Controller collect the following categories of data:

#### a. Navigation data

This category of data includes for example browsing data, such as IP address, name and domain of, URI (Uniform Resource Identifier), time of the request, method used to request submission to the server, response file dimension, numerical code of server response status (success, error, etc.) and any other parameter related to the operating system and the user's device. These data are used for the following purposes:

- i. to allow and check the correct functioning of the Site, carry out maintenance activities.
- ii. to obtain statistical information on the use of the Site;
- iii. to ascertain any liability in the event of computer crimes regarding the Site and thus for exercise and/or defence of legal claims.

Navigation data are not kept for more than seven days (except for any need of the judicial authorities for detecting crimes).

#### b. Data provided directly by you

On the Site users, for the services' use, it is requested to give personal data; in order to get the information on such processing, please see the relevant privacy notice provided therein.

#### c. Managing and responding to requests

Personal data may be processed to respond to requests for information or assistance in relation to the services referred to in this Site (e.g. request for support in relation to the participation in the trade fair event), the legal basis of the processing consists in taking steps at the request of the data subject prior to entering into a contract. The data will be kept for the time necessary to process the request and in any case no longer than 2 years (unless subsequently a contract between the Controller and the Data Subject, in which case please refer to the specific privacy policy provided at that time).

#### d. Newsletter subscription

Personal data may be processed in order to provide a Newsletter service, the legal basis of the processing consists in the performance of a contract. The data will be retained until unsubscription from the Newsletter service, which can be exercised by sending an email or a written request to the contact points indicated in par. 1, or by clicking on the unsubscribe link at the bottom of each email received.

#### e. Cookies

The Site uses cookies.

### 4. Provision of data

Navigation data are necessary in order to carry out computer and telematic protocols.

In addition, there are other data necessary for the provision of services (generally marked with an asterisk in the respective forms); therefore, refusal to provide such data may prevent the use of service.

### 5. Categories of recipients

Data are processed by Veronafiery employees who have been expressly authorised to process such data for the above-mentioned purposes and have received adequate operating instructions.

Data may be processed, on behalf of the Controller, by third parties, appointed as processors pursuant to art. 28 of the GDPR, carrying out activities that are functional to the services provided (e.g., IT services).

Data may be disclosed to parties operating as controllers, such as supervisory and regulatory authorities and, more generally, public or private entities, legally authorized to access to data.

If the data are transferred outside EU/EEA, in countries not deemed adequate by the European Commission, the Standard Contractual Clauses pursuant to Article 46.2(c) of GDPR (hereinafter, "SCC") shall be used, with the possible provision of "supplementary measures" to ensure a level of protection essentially equivalent to that guaranteed within the European Union.

## 6. Your rights

You may exercise your rights under Articles 15 to 22 of GDPR by sending an e-mail to [info@veronafiere.it](mailto:info@veronafiere.it) or by sending a written request to the above address. In particular, you have the right:

- i. to obtain the confirmation as to whether or not personal data concerning you are being processed, and, where that is the case, access the data concerning them in accordance with Article 15 GDPR,
- ii. to obtain the rectification of inaccurate data,
- iii. to have incomplete data completed,
- iv. to obtain the erasure of data in the cases provided for by Article 17 GDPR ("*right to be forgotten*"),
- v. to obtain restriction of processing in the cases provided for by Article 18 GDPR,
- vi. to object, at any time, on grounds relating to their own particular situation, to the processing carried out in the legitimate interest of the Controller,
- vii. where the processing is based on consent or contract and is carried out by automated means, to receive the data in a structured, commonly used and machine-readable format and to transmit those data to another controller without hindrance from the controller to which the personal data have been provided ("*right to data portability*");
- viii. to withdraw the consent.

You shall have the right to lodge a complaint with the competent supervisory authority in the Member State of their habitual residence, place of work or place of the alleged infringement.

*Last update: May 2024*